



# STAR WARS

THE VISUAL DICTIONARY  
UPDATED AND EXPANDED

*see pages 92-93 for more info*



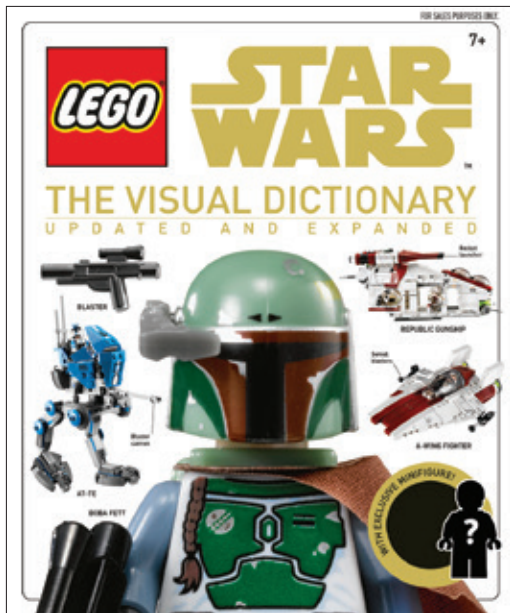
**40** YEARS  
OF IDEAS

# SUMMER 2014

FRONTLIST AND BACKLIST ADULT, TRAVEL, TRADE CATALOG  
ROUGH GUIDES, ALPHA AND CHILDREN'S

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### previous edition

• LEGO® Star Wars®: The Visual Dictionary  
9780756655297 (10/09)



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# LEGO® Star Wars®: The Visual Dictionary: Updated and Expanded

With more than two million copies of the original sold worldwide since 2009, DK now brings you a fully revised and updated edition of the #1 *New York Times* bestseller, *LEGO® Star Wars®: The Visual Dictionary*.

Complete with 48 additional pages and updated throughout to show all of the new sets and innovations from LEGO Star Wars, *LEGO Star Wars: The Visual Dictionary* provides detailed and annotated photography giving insight into the characters, locations, creatures, and spacecraft of the LEGO galaxy far, far away. Young Padawans will learn the ins and outs about their favorite vehicles, weapons, and minifigures such as Anakin, Yoda, Luke Skywalker, and Darth Vader.

## Anakin Skywalker

Anakin's journey from a slave boy to perhaps the most capable and ambitious Jedi ever is filled with action and danger. Anakin has always been an incredible pilot and has flown everything from "borrowed" speeders to custom-designed Jedi starfighters during the Clone Wars. But Anakin's daring has its price: The loss of his hand in battle with Count Dooku starts a process of dehumanization that will end in the full body armor of Darth Vader.

### SET HISTORY

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Number 7141

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and Vulture Droid  
Year 2007  
Number 7660

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Year 2011  
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Set name: Naboo Star



Fans of all ages will learn about every LEGO *Star Wars* set released while exploring the updated cross sections that expose the inner workings of larger-piece sets such as the *Death Star* or *Millennium Falcon*. The updated "Beyond the Bricks" chapter goes behind-the-scenes to take a look at how LEGO sets are made, new models, plus fun fan creations. Of course this book would not be complete without an exclusive LEGO *Star Wars* minifigure, which is sure to impress even the most dedicated collector.

## Podracing

Ladies and gentlemen, Dugs and Huffs, please join us at the Boonta Eve Classic, the most lively and downright dangerous Podrace on Tatooine. Experienced racers Sebulla, Gargaris, and Aldar Breedo will power up their oversized Podracers, while human newcomers, nine-year-old Anakin Skywalker, climb aboard his self-made machine, watched nervously by his supporters. The tension here is electric!

### Sebulla's Podracer

The durability Dug earned Sebulla is determined to win the Boonta Eve Classic—and doesn't care what dirty tricks he uses to do so. Sebulla's Podracer sports several flip-up seats that the Dug uses to see through rival racers' machinery, along with opening flaps on the nose of his turbocharged engines.

### SET HISTORY

LEGO Star Wars Year 1000  
Number 101

### Anakin's Podracer

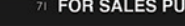
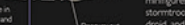
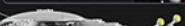
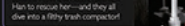
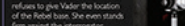
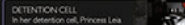
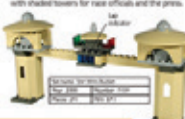
What's that star on the Tesseract? It's Anakin, in flying goggles, piloting his super-fast podrace with glowing power couplings and hinged front or wings for additional control in sharp turns. Anakin built his podrace, and relies on his Force-aided reflexes while racing. Podracers Anakin will at last survive this dangerous enterprise.

### SET HISTORY

LEGO Star Wars Year 1000  
Number 101

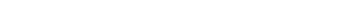
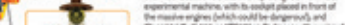
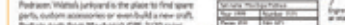
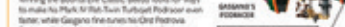
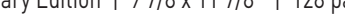
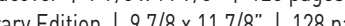
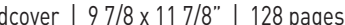
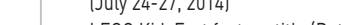
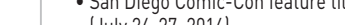
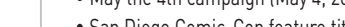
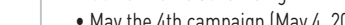
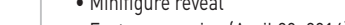
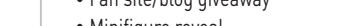
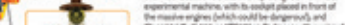
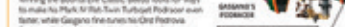
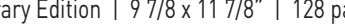
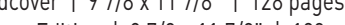
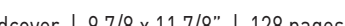
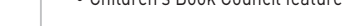
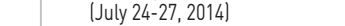
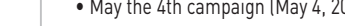
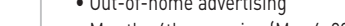
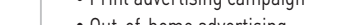
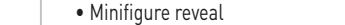
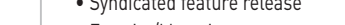
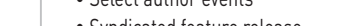
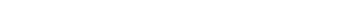
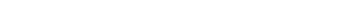
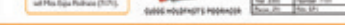
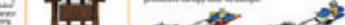
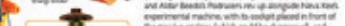
### Starters' Box

The Podrace starts and finishes at the starter's box, with several beams for race officials and the press.



### Boonta Eve Podracers

Tatooine podracer pilots such as Gargaris and Aldar Breedo rely on super-fast vehicles to stand a chance of winning the Boonta Eve Classic. Breedo looks for ways to make his Mark IV Turbo-Turbo Podracer even faster under Gargaris' fine-tuning. Aldar's Podracer, however, is the place to find spare parts, custom accessories or even build a new one. Perhaps you'll find the Mark IV's 1000 rpm might prove useful to both racers, for that matter. The winning Podracer is a hard baggy.







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# Ultimate Sticker Collection: LEGO® Star Wars®: Choose Your Side!

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# DK Readers

## Level 2: LEGO® Friends: Perfect Pets

Meet the animals from Heartlake City, along with their owners—Emma, Mia, Andrea, Stephanie, Olivia, and friends. This new Level 2 LEGO® Reader introduces the adorable pets that the girls love spending time with, including cats Maxie and Felix, rabbit Jazz, and puppies Scarlett, Lady, and Charlie.

## Level 3: LEGO® Legends of Chima™: Heroes' Quest

DK Readers: LEGO® Legends of Chima™: Heroes' Quest continues the adventures of Laval the lion from the magical land of Chima, as well as introduces some exciting new characters and stories for children to become enthralled by. Discover an exciting world of action with LEGO Legends of Chima sets and minifigures in this all-new Level 3 LEGO reader.

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## Level 1: LEGO® Star Wars®: A New Hope

DK Readers: LEGO® Star Wars®: A New Hope is the exciting story of the iconic Star Wars: Episode IV movie, retold for young readers with their favorite LEGO Star Wars minifigures and sets. This Level 1 Reader follows our heroes as they attempt to rescue rebel leader Princess Leia from the evil empire.

## Level 2: LEGO® Star Wars®: The Empire Strikes Back

Follow the adventures of the rebels as they fight against the Galactic Empire—all in LEGO form, with DK Readers: LEGO® Star Wars®: The Empire Strikes Back. Clear, informative text helps beginner readers to read on their own in this all-new Level 2 Star Wars Reader from DK.

## Level 3: LEGO® Star Wars®: Return of the Jedi

Kids will join the LEGO® Star Wars® minifigures in the exciting climactic story of Star Wars: Episode VI in DK Readers: LEGO® Star Wars®: Return of the Jedi. Retold for young readers, this Level 3 Reader features everyone's favorite LEGO sets and minifigures. Join Yoda, Luke Skywalker, Han Solo, and Princess Leia in their battles with the villainous Darth Vader as he attempts to end the rebellion with the powerful Death Star.

### Available May

Level 2: LEGO® Friends: Perfect Pets | ISBN: 9781465419842 (pb) | ISBN: 9781465419835 (hc) | 32 pages | Ages 6-8

Level 3: LEGO® Legends of Chima™: Heroes' Quest | ISBN: 9781465419828 (pb) | ISBN: 9781465419811 (hc) | 48 pages | Ages 7-9

### Available July

Level 1: LEGO® Star Wars®: A New Hope | ISBN: 9781465420275 (pb) | ISBN: 9781465420268 (hc) | 32 pages | Ages 5-7

Level 2: LEGO® Star Wars®: The Empire Strikes Back | ISBN: 9781465420299 (pb) | ISBN: 9781465420282 (hc) | 32 pages | Ages 6-8

Level 3: LEGO® Star Wars®: Return of the Jedi | ISBN: 9781465420312 (pb) | ISBN: 9781465420305 (hc) | 48 pages | Ages 7-9

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#### previous edition

• LEGO Ninjago Brickmaster | 9780756692551 [07/12]

#### publicity & marketing

- Select bookstore events
- Fansite giveaway
- Minifigure reveal
- Print advertising campaign
- Cross-promote with other licensees
- LEGO KidsFest feature title [Dates TBD]
- Children's Book Council feature title
- San Diego Comic-Con feature title [July 24-27, 2014]
- Activity sheets
- Online advertising campaign
- Social media outreach
- Social advertising
- Online sweepstakes
- Jacket/spread

# LEGO® Ninjago Brickmaster Updated and Expanded

Enter the world of Ninjago, and build the coolest vehicles, buildings, and LEGO® Ninjago structures you can imagine! Now with a newly revised and updated book, *LEGO Ninjago Brickmaster* takes you into the world of your favorite LEGO ninjas. With more than 140 LEGO bricks, two minifigures, and a book with in-depth building instructions and a fun story to follow along with, aspiring ninjas everywhere will master the art of Spinjitzu while building 15 exclusive LEGO models.



#### related titles



LEGO® Chima Brickmaster  
9781465408617



LEGO® Star Wars®  
Brickmaster  
9781465408679

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LEGO® Ninjago Brickmaster | Licensed | ISBN: 9781465420794 | Box Set | 9 x 10 7/8" | 80 pages | \$32.99 | Ages 9-11

Pages 132-135 for more LEGO® titles

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POSTPONED



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#### publicity & marketing

- Select bookstore events
- Blog giveaway
- Minifigure reveal
- Print advertising campaign
- Cross-promote with other licensees
- Children's Book Council feature title
- LEGO KidsFest feature title (Dates TBD)
- San Diego Comic-Con feature title (July 24-27, 2014)
- Video
- Promotional item
- Online advertising campaign
- E-newsletter feature
- Social media outreach
- Online widget
- Online sweepstakes
- Jacket/spread

# LEGO® Friends Character Encyclopedia

Take a trip to Heartlake City and join in on the fun with the LEGO® Friends in the new *LEGO Friends Character Encyclopedia* from DK.

Meet Mia, Stephanie, Andrea, Olivia, and Emma—and all the LEGO Friends characters! Find out about their pets, hobbies, vehicles, and favorite places to just hang out. Learn about their likes and dislikes, their cool outfits, and even discover their top secrets!

Featuring tons of images and fascinating facts about the popular LEGO Friends sets and mini-dolls, *LEGO Friends Character Encyclopedia* also comes with a mini-doll in a new and exclusive outfit and two cool accessories!



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#### related titles



LEGO® Friends Brickmaster  
9780756692544



Ultimate Sticker Collection:  
LEGO® Friends  
9781465401786

see pages 132-135 for more LEGO® titles

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LEGO® Friends Character Encyclopedia | Licensed | ISBN: 9781465418944 | Hardcover | 7 1/4 x 9 1/4" | 208 pages | \$18.99 | Ages 6+  
LEGO® Friends Character Encyclopedia | Licensed | ISBN: 9781465421357 | Library Edition | 7 1/4 x 9 1/4" | 208 pages | \$18.99 | Ages 6+

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**Ultimate Factivity Collection: LEGO® Legends of Chima™** | ISBN: 9781465416599

**Ultimate Factivity Collection: LEGO® City**  
ISBN: 9781465416674

**Ultimate Factivity Collection: Spider-Man™**  
ISBN: 9781465416612

**Ultimate Factivity Collection: Star Wars®**  
ISBN: 9781465416605

# Ultimate Factivity Collection

## **Ultimate Factivity Collection: LEGO® Legends of Chima™**

Join the tribes of Chima as they battle for the ultimate power source, CHI, in the all-new *Ultimate Factivity Collection: LEGO® Legends of Chima™*. Kids will have hours of fun with activities, puzzles, and more than 500 stickers all while learning tons of interesting facts and information about their favorite LEGO Chima characters.

## **Ultimate Factivity Collection: LEGO® City**

The adventures never stop with LEGO® City and its minifigures! Now kids can learn about the LEGO City inhabitants and their very important jobs while playing fun activities along with way. Build a city with stickers and help the police officer catch the robbers. The fun never ends with DK's all new *Ultimate Factivity Collection: LEGO® City!*

## **Ultimate Factivity Collection: Spider-Man™**

Kids and fans of all ages will follow Spidey on his adventures while learning tons of interesting facts and information about their friendly neighborhood web-slinger, his fellow Super Heroes, and his arch enemies in the all-new *Ultimate Factivity Collection: Spider-Man™* from DK. With tons of stickers, activities, quizzes, and more, kids will be busy for hours!

## **Ultimate Factivity Collection: Star Wars®**

Feel the force and join the adventure with this all-new *Ultimate Factivity Collection: Star Wars®*. With tons of fun activities, quizzes, and stickers, kids will have hours of fun while learning interesting facts and information about their favorite galaxy far, far away.

### publicity & marketing

- IRA feature titles
- Summer activity promotion
- Children's Book Council feature titles
- Activity sheets
- E-newsletter feature
- Feature on dk.com
- Social media outreach
- Display

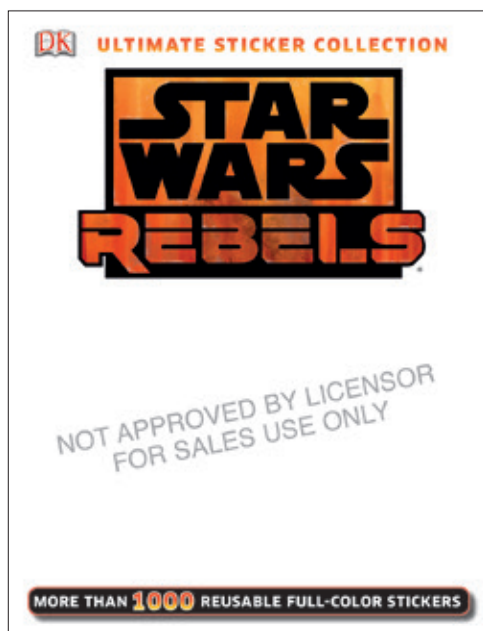
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# Star Wars® Rebels

## Star Wars® Rebels: The Visual Guide

Travel the galaxy far, far away and experience *Star Wars® Rebels* firsthand with the companion to the new *Star Wars* animated series, *Star Wars® Rebels*. Featuring key scenes and iconic moments, you'll learn the ins and outs of the rebel legion. With tons of interesting facts and information about your favorite characters, weapons, vehicles, and locations from the new TV show, *Star Wars® Rebels: The Visual Guide* is the ultimate guide for the ultimate fan!

## Ultimate Sticker Collection: Star Wars® Rebels

Step into the exciting world of *Star Wars® Rebels* with the all-new *Ultimate Sticker Collection: Star Wars® Rebels* from DK. Young Padawans can mix and match their favorite *Rebels* scenes with fun and colorful stickers of their favorite characters and vehicles from the hit TV series. With more than 1,000 stickers and tons of key facts and information, kids are in for a galactic adventure like never before.

## publicity & marketing

- Fan site/blog giveaway
- Print advertising campaign
- May the 4th campaign (May 4, 2014)
- Cross promote with other licensees
- San Diego Comic-Con feature title (July 24-27, 2014)
- Children's Book Council feature titles
- Independent bookstore outreach
- Social media outreach
- Online sweepstakes
- Jacket/spread

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## related titles



*Star Wars: The Clone Wars Episode Guide*  
9781465408730



*Ultimate Sticker Collection: Star Wars: The Clone Wars: Secrets of the Force*  
9780756682545

see pages 137-141 for more *Star Wars* titles

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*Star Wars® Rebels: Visual Guide* | Licensed | ISBN: 9781465420800 | Hardcover | 8 1/2 x 10 7/8" | 144 pages | \$16.99 | Ages 8-12  
*Ultimate Sticker Collection: Star Wars® Rebels* | Licensed | ISBN: 9781465420817 | Paperback | 8 1/2 x 11" | 96 pages | \$12.99 | Ages 3+

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# LEGO® Legends of Chima™: The Secret History

Dive into the world of Chima and follow the epic story of the LEGO® Legends of Chima™ minifigures as they feud over the energy source CHI in *LEGO® Legends of Chima™: The Secret History*. Relive the adventure while learning tons of information about your favorite LEGO Legends of Chima tribes, locations, and minifigures including Laval, Eris, Razar and the infamous Cragger. Learn battle plans and attack strategies, the difference between the five main tribes, and much more in this exciting new LEGO book. *LEGO® Legends of Chima™: The Secret History* presents the world of Chima like never before!

## publicity & marketing

- Select bookstore events
- Fansite giveaway
- Minifigure reveal
- Print advertising campaign
- Cross-promote with other licensees
- LEGO KidsFest feature title (Dates TBD)
- Children's Book Council feature title
- San Diego Comic-Con feature title (July 24-27, 2014)
- Activity sheets
- Online advertising campaign
- Social media outreach
- Social advertising
- Online sweepstakes
- Jacket/spread



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see pages 132-135 for more LEGO titles